

For immediate release:

Local Kinross Store Has Exciting Activities Planned for National Day

Skeins & Bobbins in Kinross is one of hundreds taking part in Yarn Shop Day, the biggest event of the year for knitting and crochet fans!

On Saturday 27th April a nationwide event to celebrate local yarn shops returns for a sixth year, and local business Skeins & Bobbins is taking part in the festivities. Customers who visit the shop on Yarn Shop Day will be able to enjoy our Yarn Shop Day Special Offers, Free Entry into our fabulous raffle, browse our amazing range of yarn & haberdashery and eat cake! Yes cake and refreshments to be enjoyed by all. Also you can take part in our regular Saturday knitting/crochet session between 2 - 4 pm. Regulars and new customers alike are encouraged to come along for a fun filled day, and to show their support for Britain's much-loved independent wool shops which, as well as a place to buy supplies, are often the hub of the local crafting community.

Morag Archibald, owner of Skeins & Bobbins said 'We're delighted to be taking part in Yarn Shop Day and we hope to welcome customers old and new on the day. These are tough times for bricks-and-mortar stores but events like this help to highlight the valuable service we offer. Customers rely on their local yarn shop for more than just needles and wool – it's a place to get advice, meet like-minded people and feel part of a crafting community.'

The event has been organised by leading publications Let's Knit and Let's Get Crafting, and last year over 200 outlets took part nationwide. Let's Knit editor Sarah Neal said "More and more of us are turning to crafts for relaxation and stress relief. Why not take a trip to your local yarn store on Yarn Shop Day and discover those benefits for yourself?"

For more information visit www.letsknit.co.uk/yarnshopday